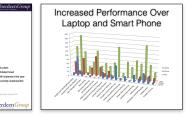
The App-Centric Enterprise An Exclusive Corporate Briefing for Managers and Executives

Gain Comprehensive Awareness

The alchemy of smart mobile devices and the app market model have combined to produce a seriously compelling value proposition for business organizations. This briefing provides insights into the emerging app-centric world, how it will influence and integrate with an increasingly mobile workforce, and why businesses must prepare for this trend.







Briefing Topics

- Consumerization of IT
- Noted Mobility Trends
- App-Centric Workers
- Strategic Mobility
- Enterprise App Resource Planning (EaRP)
- Security and MDM



BILL FRENCH iPad Expert, Author, Lecturer

970-389-3126 bill.french@iPadCTO.com 155 Snowberry Way Keystone, Colorado 80435 Everything executives need to know to plan for the emerging app-centric enterprise.

Pricing and Availability

Private briefing session for up to 16 people for \$995. Available weekly at your team's convenience.

Features

Private, secure 40-minute online briefing presentation with up to 16 call-in slots. Includes an additional 30



minute Q&A/open discussion session. Slide deck and speaker notes provided at no additional cost. Video/audio recording is allowed.

Contact me today to schedule **The App-Centric Enterprise** briefing.