The App-Centric Enterprise
An Exclusive Corporate Briefing
for Managers and Executives

Gain Comprehensive Awareness
The alchemy of smart mobile devices and the app market model have combined to produce a seriously compelling value proposition for business organizations. This briefing provides insights into the emerging app-centric world, how it will influence and integrate with an increasingly mobile workforce, and why businesses must prepare for this trend.

Briefing Topics
• Consumerization of IT
• Noted Mobility Trends
• App-Centric Workers
• Strategic Mobility
• Enterprise App Resource Planning (EaRP)
• Security and MDM

Everything executives need to know to plan for the emerging app-centric enterprise.

Pricing and Availability
Private briefing session for up to 16 people for $995. Available weekly at your team’s convenience.

Features
Private, secure 40-minute online briefing presentation with up to 16 call-in slots. Includes an additional 30 minute Q&A/open discussion session. Slide deck and speaker notes provided at no additional cost. Video/audio recording is allowed.

Contact me today to schedule The App-Centric Enterprise briefing.

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